



CHRIS NICHOLAS

As your Parliamentary candidate

ENABLING THE ECONOMY: EMPOWERING PEOPLE

Who am I? Simple, I'm a strong and effective voice for economic and political change.

Having studied economics and sociology at Edinburgh University, I went on to qualify as a Barrister and in accountancy, followed by senior roles in and then building my own successful businesses in media and technology. Politically active since my teens, I am deeply committed to the superiority of the socialist mixed economy, pluralism and empowerment of people on the basis of essential equality. And for nearly ten years I have been analysing, formulating policy and writing about economic and political reform.

What can I do for people?

The economy: First and foremost, I bring hard-headed economic expertise and policies, and a clear vision of a better, fairer economic way ahead for Britain – where greater fairness and equality are as much economically as socially essential. This is at a time when the economy is perceived as Labour's greatest weakness. In particular, we need:-

- A vigorous industrial and investment strategy based on public-private partnership.
- Clear policies for employment, including increasing the minimum wage to the living wage, relentless support for skills and the reinstatement of employment rights.
- Comprehensive tax reform as the only way to square the circle between improving economic performance, paying for essential public services and greater fairness.
- An assault on Britain's marked economically and socially pernicious inequalities.
- To reassert the essential part played by the public sector in underpinning the economy.
- A major commitment to public construction, particularly housing and infrastructure.

Political reform: I share voters' increasing disillusionment with the present political system. If Labour is being true to its heritage, we should be leading political reform. I bring thought through policies for moving to a more representative, pluralistic and devolved political system which re-engages with voters.

Strong communicator: I articulate a strong positive case for Labour, communicate it powerfully and relate it to people's own lives. This includes both personal and professional media skills.

Getting things done: I am a highly effective operator, with extensive real world experience of bringing together the vision, people, motivation and resources to deliver success on the ground.

The constituency: Last but not least, I have deep roots in and commitment to the constituency. Having spent most of my life here, I know its problems and challenges yet am also deeply proud of its successes, diversity and vibrancy. And I have a passion to ensure every voter and community is part of the two way street of engagement and representation.

PLEASE SEE MY WEBSITE ON: <http://www.chris-nicholas.co.uk>

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